



Corporate  
Social  
Responsibility  
Report



# 10

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# **The CSR Programme in 2019**

WE SUPPORT THE  
GLOBAL COMPACT

Responsibility, Trust, Collaboration, Innovation and Sustainability. These are the values that shape our identity and that inform VdA's commitment to the entire Community. Values that underline our corporate purpose, as part of an ecosystem which we strive to add value to and actively contribute towards as agents of positive change.

We believe in an ever closer, more connected world where everyone interacts with each other and depends on one another. However, in difficult and uncertain times, when isolationism gains ground and people tend to withdraw within themselves, it becomes even more vital for organisations and companies to understand that their success, more than leading to the creation of (highly relevant) shareholder value, is increasingly the result of ethical conduct, focused on generating prosperity for today's generations without, however, compromising the "natural capital" on which the success of our future generations depends.

It is with pride that I highlight that, in addition to all we have achieved in the provision of pro bono legal services (having attained a record 7146 pro bono hours in 2019), our Social Economy practice area has celebrated its first, highly successful full year of practice, which has seen the professionalisation of VdA's specialised response to the needs of an economic sector that is still greatly undervalued, despite its importance.

This year also saw the Vasco Vieira de Almeida Foundation develop its own key projects in education for citizenship, the Foundation's main axis of intervention, while simultaneously renewing and reinforcing established partnerships, growing through its collaboration with new partners and disseminating knowledge in a genuinely disinterested way.

Our Pro Bono and CSR Programme has allowed us to lay solid foundations to tackle the challenges of the decade ahead — the "decade of action".

Considering that, in 2019, a plethora of initiatives helped us meet our commitments, it is with a tremendous sense of responsibility and great trust in the future that, with respect to 2020, VdA reaffirms its commitment to fulfilling the United Nations 2030 Agenda and contributing to the Sustainable Development Goals (SDGs). Our action will always be guided by the ten principles of the United Nations Global Compact, an initiative we actively participate in and are deeply committed to.

I reiterate our thanks to all those who have accompanied us on this journey. We truly value your continued support and trust, and, above all, we appreciate how essential this support and trust has been not only for us, but also for the Private Sector's growing contribution to ensuring respect for Human Rights and the achievement of a Global Citizenship.

João Vieira de Almeida  
Managing Partner





**714.6 hours**  
Pro Bono Legal  
Assistance

**732 hours**  
Corporate Volunteering

**623 hours**  
Third Sector  
Capacity-Building

**+ 100**  
Organisations  
Supported



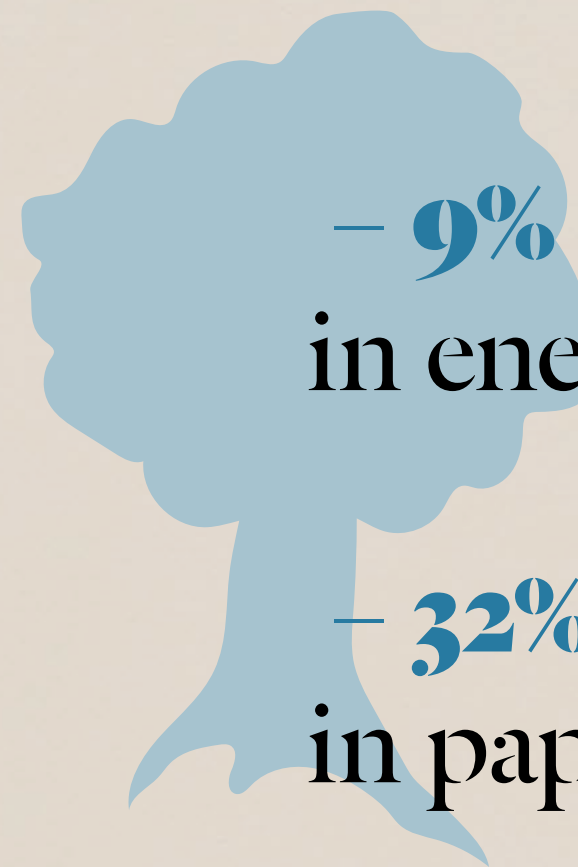
**6**  
Internal  
Fundraising  
Campaigns

**13**  
Institutional Partners



– **9%** per employee/lawyer  
in energy consumption

– **32%** per employee/lawyer  
in paper consumption





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## **The Pillars of VdA's Sustainability Strategy**





## Pro Bono Legal Assistance

In 2019, the Pro Bono Programme, coordinated by VdA's Social Economy practice area, broadened its horizons, allowing the Firm to address relevant societal issues in the field of social inclusion, through its support for projects promoting the integration of people with disabilities in the labour market or mitigating the isolation of the elderly.

We highlight our help in the implementation of international projects of relevance in Portugal, as well as the reinforcement of our support, through the VdA Legal Partners network, to valuable social projects being developed locally in the jurisdictions where each network office operates.

Finally, this was the year where we focused on promoting collaboration with (more) organisations and exemplary projects developed by VdA Lisbon's local community.



## Education for Citizenship

In the context of the activities developed by the Vasco Vieira de Almeida Foundation, VdA has continued to pursue its goal of civic engagement, with a view to contributing to the construction of a more informed, open and inclusive society.

In 2019, the Vasco Vieira de Almeida Foundation and VdA privileged collaborative action, through more dynamic networking, having established new partnerships (and further developed existing ones) with the main national and international stakeholders from the social and environmental sectors. The Vasco Vieira de Almeida Foundation launched various projects and partnered up with different entities in the organisation of joint initiatives aimed at promoting education, knowledge and culture as vehicles for the advancement of human rights and the rule of law.



## Third Sector Capacity-Building

In 2019, VdA remained fully committed to the empowerment of social organisations through the holding of legal training sessions for their staff, including senior staff members.

We upheld our long-established partnership with ENTRAJUDA, through which we contribute to the capacity-building of IPSS (Private Institutions of Social Solidarity) in various legal fields by mobilising more than 20 lawyers from our Lisbon and Porto offices, who help provide the ongoing training opportunities offered, thus increasing the legal literacy of these organisations based on a better knowledge of their legal rights and obligations, taking into consideration their special legal status.



## Corporate Volunteering

In 2019, VdA's corporate volunteering programme, coordinated by the Vasco Vieira de Almeida Foundation, allowed the Firm to strengthen and deepen its commitment to social responsibility and the exercise of collective citizenship, via initiatives that promote the participation of all our lawyers and staff in the resolution of social and environmental problems. Both comprehensive and inclusive, this programme aims to create opportunities for engagement in diverse types of corporate volunteering actions, fostering mobilisation and mutual help among our lawyers and staff in the context of relevant social and environmental projects.

Most initiatives are promoted by VdA and the Vasco Vieira de Almeida Foundation in close cooperation with our partner organisations and projects, among which we highlight the GIRO 2.0 Programme, a sustainability initiative led by GRACE – Ethical Companies, which annually brings together around 1000 volunteers from dozens of member companies.



## Environmental Sustainability

Environmental sustainability is one of the pillars of VdA's Social Responsibility Programme and one of the strategic axes of the Vasco Vieira de Almeida Foundation. We are committed to not only consistently promoting a collective awareness of the importance of adopting sustainable environmental practices, but also to reducing, from year to year, our carbon footprint and other negative environmental impacts. In 2019, we sought to further integrate environmental concerns in our business and make headway in our path towards carbon neutrality. In this context, we have successfully boosted internal awareness-raising measures and reduced the Firm's environmental impact through the optimisation of resources, namely, energy and materials.



## Internal Campaigns

In 2019, VdA and the Vasco Vieira de Almeida Foundation jointly organised several internal campaigns aligned with the Firm's social concerns and strategic axes of intervention, with the aim of raising awareness among our lawyers and staff, and mobilising them to contribute to pressing social and environmental issues by calling on them as ethical citizens.

We believe that these initiatives promote not only a greater understanding among our lawyers and staff of critical social and environmental problems, but also help disseminate information on the important work being carried out by our partners, who are the beneficiaries of the internal campaigns carried out each year.





# Pro Bono Legal Assistance

## 2019: Main Projects Supported

### Crowdfunding campaign for a sustainability project in Nepal: Biovilla and Five Treasures Project partnership

In 2019, VdA brought together Biovilla (one of our oldest pro bono clients) and the Five Treasures Project (a sustainable tourism project in Nepal), having provided the pro bono legal assistance necessary to launch a crowdfunding campaign to finance an ecotourism project in the Nepalese village of Ghunsa, which will contribute to the financial sustainability of this community and, particularly, of the family leading the project.

The funds raised will allow the Dzonga family to build — using traditional, local, eco-friendly materials — an extension to their family home including 8 bedrooms and a small bakery, thus creating training and job opportunities for the local community.

### “Merger” of a French social company with a Portuguese IPSS: Vila com Vida (“VcV”) and Joyeux, a story of collaboration

Joyeux, the French social company dedicated to integrating people with disabilities into the labour market, found in Vila com Vida — an association initially focused on providing training to young adults to facilitate their entry in the work force — an ideal partner in Portugal for the internationalisation of its project.

In the context of a special partnership between VdA (in representation of Joyeux) and Uría Menéndez-Proença de Carvalho (in representation of VcV), which helped bring a successful international social project to Portugal, an interdisciplinary team of VdA lawyers worked together to design an innovative partnership model adapted to specific needs. This new project will ensure a more comprehensive social response to the hopes and needs of its target audience, who will benefit from a structure that includes not only a vital training / capacity-building component (promoting their integration in the labour market), but which also tackles the important issue of employability.



### VdA Legal Partners’ Pro Bono Programme: VdA / RLA collaboration with VPA (Vision\*Purpose\*Action) 20/20

One of the highlights of VdA's Pro Bono Programme in 2019 was the consolidation of its internationalisation strategy, notably through a collaboration between VdA and RLA with VPA 20/20, an Angolan organisation whose mission is to help build and structure a network of social institutions in Angola, acting as a meeting point for the supply and demand for volunteer work and initiatives.

This collaboration with an Angolan organisation marks the start of a new phase in our Pro Bono Programme given that, during its first 10 years, the pro bono assistance provided by the Firm through the VdA Legal Partners network was essentially focused on supporting activities developed locally by Portuguese NGOs (VdA's pro bono clients) in these jurisdictions. The success of this new partnership suggests that it will be increasingly possible to pursue a Pro Bono Programme aligned with our internationalisation strategy, consequently ensuring VdA's positive impact in all countries where it operates.

### New institutional partnerships for community support: Gaivotas Cultural Hub and Menos Hub

Among the various new partnerships established in 2019 under our Pro Bono Programme, we highlight two institutional partnerships supporting projects of reference being developed in VdA Lisbon's community.

Through its partnership with the Gaivotas Cultural Hub (a centre for artistic creation promoted by the Lisbon City Council and aimed at bolstering the city's cultural sector), VdA made a commitment to provide the legal assistance necessary to reinforce cultural professionals' knowledge of their rights (notably with respect to copyright) and to aid them in exercising these rights.

Under the partnership established with Menos Hub (a project that combines capacity-building, mentoring and privileged access to partners, forming a mutual assistance-based community for social micro-entrepreneurs), VdA will help empower the entrepreneurs supported by this organisation by setting up training sessions on legal matters of relevance to the development of their business and by providing clarifications and legal services pertinent to their field of activity.



# Education for Citizenship

## 2019: Main Highlights

### Legal Hackathon — Legal literacy project

Recognising technology's key role in the implementation of innovative projects promoting respect for Human Rights (Tech for Good) and addressing society's most pressing challenges, VdA and the Vasco Vieira de Almeida Foundation developed the "App Legal Literary" project, integrated in the UNESCO Chair on Lifelong Guidance and Counselling, in the context of which they organised the first Legal Hackathon in Portugal. This initiative consisted of a 32-hour "marathon" aimed at designing innovative projects that improve citizens' legal literacy through the use of technology, thus enabling a more effective exercise of citizenship.

Organised in partnership with Start Up Lisboa, several universities and professional associations, and two tech companies (OutSystems and Microsoft), this initiative received applications from more than 180 young people, among which 64 participants were selected and divided into 16 multidisciplinary teams (including engineering, law, business management, medicine, etc.) to tackle the challenge:

"How to bring the Law closer to citizens through the use of technology?".

All teams had the support of a wide network of mentors from the partner entities (including various VdA lawyers from the fields of law most relevant to the challenge launched). The winning team, composed of two engineers/programmers and two jurists who had never worked together, developed a legal literacy project that consisted of an algorithm permitting not only the analysis and classification of the level of legalese (formal and technical legal language) in documents, but also its "translation" into clear language accessible to the ordinary citizen. The team was awarded the first prize, in the amount of 7,000 euros. The second and third prizes, in the amount of 2,000 and 1,000 euros respectively, were awarded to two other teams composed of young people with diverse academic backgrounds. The Jury was chaired by the President of the Instituto Superior Técnico, Professor Arlindo de Oliveira.

### Professor Francisco Vieira de Almeida Award

The Professor Francisco Vieira de Almeida Award was widely disseminated during 2019. This biennial award was launched in December 2018 by the Vasco Vieira de Almeida Foundation, in partnership with the Faculty of Arts of the University of Lisbon (FLUL). Aimed at revealing new academic talents and scientific works in the humanities and social sciences research areas, the Award falls under the Foundation's cultural axis of activity.

The author of the award-winning research paper receives a prize in the amount of 20,000 euros (plus a contribution of up to 5,000 euros towards publishing expenses).

### InclusivaMente Project

In 2019, VdA and the Vasco Vieira de Almeida Foundation developed, in partnership with EAPN Portugal – European Anti-Poverty Network, the "InclusivaMente: Human Rights in the context of Ageing and Mental Health" project. 10 training sessions were held for more than 90 social economy entities providing care services to the elderly, dependent persons and those with diminished capacity. These sessions covered 10 districts of Portugal (namely, Bragança, Leiria, Setúbal, Évora, Funchal, Castelo Branco, Guarda, Braga, Porto and Faro). The remaining districts will be visited during 2020.

The InclusivaMente Project arises following the recent approval of a legal framework for the "Maior Acompanhado" (adult persons unable, due to health reasons, disability or behavioural issues, to fully, personally and consciously exercise their rights or fulfil their duties), with the aim of contributing to the consolidation of informed practices in the provision of care to the elderly, dependent persons and those with diminished capacity, through the capacity-building of social sector organisations and informal carers, thus helping to ensure a full, inclusive and ethical exercise of citizenship.



## Patrícia Tauzene's Life Internship

In the context of the partnership established since 2016 between the Girl MOVE Academy, the Vasco Vieira de Almeida Foundation and VdA, in 2019 the Firm welcomed Patrícia Tauzene, a "girl mover" passionate about reinventing ways to counter educational underachievement and school drop-out through music, who carried out her "Life Internship" at VdA's Lisbon office.

At the end of her internship, Patrícia gave a fantastic concert at VdA during which she also presented her life's story: a true lesson of strength and determination to do things differently.

# VdA GOT SOCIAL TALENT

## Implementation of the VdA Got Social Talent Projects

Following the internal competition "VdA Got Social Talent", in 2019 VdA and the Vasco Vieira de Almeida Foundation kick-started the implementation of the four projects selected among those developed by the lawyers and staff members who took part in this initiative. The project "Não Caias na Rede!" ("Don't Fall in the Trap!") aims to raise awareness among children and young teens of the dangers and potential impacts of an unsafe use of digital technology. The project "Encontro(s) com Impacto" ("Meeting(s) with Impact") aims to create a collaborative platform that puts social economy organisations in touch with companies, with a view to sharing resources and developing joint projects with a positive impact on the community.

The "Papel do Bairro" ("Paper from the Neighbourhood") project aims to establish a corporate network, in the Santos/Cais Sodré area of Lisbon, to mobilise companies in the promotion of sustainability and social responsibility, through the collection and recycling of paper delivered to Banco Alimentar (Food Bank) in the context of its initiative "Papel por Alimentos" ("Paper for Food"). Finally, the "AgarrArte" project has the mission of promoting access to forms of artistic expression among socio-economically disadvantaged children and young people, notably by affording them contact with different artistic and cultural works and expressions, as well as the creative process of artists.

## ProChild CoLab

The Vasco Vieira de Almeida Foundation is a founding member of the collaborative laboratory (CoLab) ProChild Against Poverty and Social Exclusion, created in 2018 with the aim of combining the efforts of universities and public and private social partners to design a national anti-poverty and social exclusion strategy focused on children and guided by an innovative multidisciplinary approach.

ProChild now gathers 16 academic partners and public and private entities, which are working together to develop innovative solutions for large-scale and complex current issues with a significant socio-economic impact, supported by a solid model of governance.





### **Gorongosa National Park Project**

Through its collaboration protocol with the Gorongosa National Park, located in central Mozambique, VdA supports the "Education of Vulnerable Children" project by providing equipment to five schools in the buffer zone of the national park. In 2019, two VdA lawyers who were on the winning team of the VdA Got Social Talent initiative visited Gorongosa and had the opportunity to witness, first-hand, the activities being carried out under this project, specifically at one of the schools already equipped by VdA and at the Girls Clubs.

## **Third Sector Capacity-Building Main Highlights of 2019**

### **Money laundering: entry into force of legal compliance obligations for non-profit organisations**

With the entry into force of ultimate beneficial owner registration obligations, which are also applicable to non-profits, in 2019 VdA organised two information sessions on these new obligations and those with respect to the fight against and prevention of money laundering and terrorist financing.

The first session was for VdA's pro bono clients and institutional partners, while the second, organised in partnership with the Portuguese Foundations Centre, focused on the impact of these new obligations on the foundations sector.



## **‘Grow Innovation’ Acceleration Programme powered by IRIS: VdA’s contribution to the empowering of social innovation and entrepreneurship projects**

2019 marked the start of our collaboration with the IRIS project, which saw the holding of a Legal Masterclass during the first edition of the ‘Grow Innovation’ Acceleration Programme, integrated in the specialised training and mentoring sessions provided by several entities, including the University of Porto, Montepio Bank, Essência Completa and IES — Social Business School.

This 5-month capacity-building programme was designed to empower social entrepreneurship and innovation projects aiming to solve and/or minimise social or environmental problems through innovative solutions.

## **Social Leapfrog Programme: an innovative network-based capacity-building programme**

The first edition of “Social Leapfrog”, the pioneering capacity-building programme promoted by Nova School of Business and Economics (Nova SBE) and financially backed by BPI Bank and “la Caixa” Foundation, was held in 2019 in the context of a partnership with Nova SBE.

Under this programme, 10 social entrepreneurship projects are supported for 3 years by Nova SBE’s network of partners, with the aim of triggering a “leapfrog” moment in terms of the social impact and financial sustainability of these projects.

During the diagnostic phase of the programme’s pilot edition, around 20 VdA lawyers ensured the legal due diligence carried out on the selected organisations with the goal of identifying the priority legal issues requiring correction and of performing a comprehensive compliance assessment, which ultimately helped pinpoint areas for improvement and explored opportunities to maximise the social/ environmental impact of each project.

## **Inclusion of people with disabilities in the labour market: the “Quotas Law”**

In 2019, VdA organised an information session on the new legal framework for inclusive recruitment, detailing how the quota system operates, the relevant support and incentives for hiring, and available technical support in adapting work stations. The following entities participated in this session: CITE, IEFP, Inclusive Community Forum (ICF), Vila com Vida Association, Auchan Retail Portugal and Randstad Portugal.

## **Entrepreneurs supported by Menos Hub: Information session & speed mentoring powered by VdA**

2019 also saw the holding of the first information and speed mentoring session for entrepreneurs supported by Menos Hub, a project incubated at Casa do Impacto (an initiative promoting social entrepreneurship, led by Lisbon’s Santa Casa da Misericórdia).

In this first session, VdA focused on conveying, to the participating entrepreneurs, relevant advice and clarifications on the choice and most appropriate moment for the establishment of one (or several) legal vehicles, following the development of a business idea. During the subsequent speed mentoring session, the promoters of the projects had the chance to discuss any specific legal questions related to the implementation of their respective project.

# Corporate Volunteering

## 2019: Main Activities Developed

### ***Horta VdA — m² project***

The Vasco Vieira de Almeida Foundation joined the m² project promoted by the association BIPP— Inclusion for Disability in the context of its “SEMEAR na Terra” programme.

The m² project aims to promote the employability and socio-professional integration of young people and adults with intellectual or developmental disabilities, through certified training and hands-on experience in organic agricultural production and transformation activities.

The Vasco Vieira de Almeida Foundation supports the maintenance of a 400 m² organic vegetable garden (“Horta VdA”) which is tended by the young people and adults assisted by the BIPP Association. In 2019, VdA lawyers and staff participated in these farming activities in the context of a corporate volunteering activity organised by the Firm.

### **Junior Achievement Portugal**

In the 2018/2019 academic year, 34 VdA volunteers implemented education for entrepreneurship programmes in primary and secondary schools, totalling around 350 hours of volunteering with an impact on more than 530 students.

JAP is the largest provider of education programmes for entrepreneurship. Its mission is to inspire and prepare children and young people to succeed in a global economy through transformative experiences in three key fields: Citizenship and Financial Literacy, Education for Entrepreneurship and Skills for Employability.

### **Serve the City Community Dinner**

Propelled by its belief in the importance of proximity and social interaction in promoting the empowerment and inclusion of socially fragile people, VdA partnered up once again with Serve the City to organise a community dinner in the city of Porto. 35 VdA volunteers participated in this initiative, together with their family members and some of our clients, who came together to prepare and serve a dinner to homeless people.

### **Participation in the GIRO 2.0 pilot project**

Recognising the importance and rich potential of partnerships between companies and social organisations, GRACE restructured its corporate volunteering initiative into a new format, entitled GIRO 2.0, an annual programme centred on sustainability, aligned with the Sustainable Development Goals and characterised by greater continuity and connection to the community. This revamped programme will help increase the number of activities developed with local organisations and third sector projects, by promoting closer interaction between companies and social economy entities and by facilitating staff involvement in long-term volunteering initiatives.

VdA was among the companies involved in the GIRO 2.0 pilot project, having participated in seven volunteering initiatives promoted by GRACE and developed in partnership with the following institutions: BIPP Association – Inclusion for Disability, Biological Park of Gaia, Quinta Essência and Renovar a Mouraria.

### **Centro de Apoio ao Sem Abrigo (CASA) & BIPP — Semear Association**

VdA and the Vasco Vieira de Almeida Foundation participated in “Giving Tuesday” — an international movement aimed at counteracting the consumerism associated with Black Friday — by organising several corporate solidarity initiatives. One such initiative, developed in partnership with CASA (Centre for Support to the Homeless) and the BIPP — Semear Association, saw 34 VdA lawyers and staff engage in the distribution of hot meals, prepared using fresh produce from the m² project, to homeless people.





# Environmental Sustainability: VdA's Green Project

VdA's Environmental Sustainability Programme — the Green Project — is implemented through the Vasco Vieira de Almeida Foundation with the goal of bringing about behavioural changes among the Firm's lawyers and staff, and significantly reducing the environmental impact of the Firm's activities through the optimisation of resources – namely, energy, water and materials.

The Green Project actively promotes the adoption of sustainable practices and habits, by VdA itself and by its lawyers and staff, to accelerate the Firm's achievement of carbon neutrality. As part of this project, the Green Barometer tool monitors and reports on forms of resource consumption with an environmental impact, calculated based on established performance targets, and disseminates these results to VdA's lawyers and staff on a quarterly basis.

VdA's new premises are equipped with solar panels that ensure self-produced renewable energy and a smart lighting system using LED technology, with not only a lower power consumption but also a longer life span, linked to presence detectors installed in the work spaces which guarantee that all lights switch off when the space is not occupied. The technology applied in VdA's new office contributed to a reduction in almost 80% of its electricity consumption. Associated performance targets were set for the period 2019–2022.

Several measures were also implemented to reduce paper consumption, including the User Environmental Impact Report. This personalised report informs each VdA lawyer and staff member of the number of trees he or she “consumed” each month.

The correct separation of waste is another major

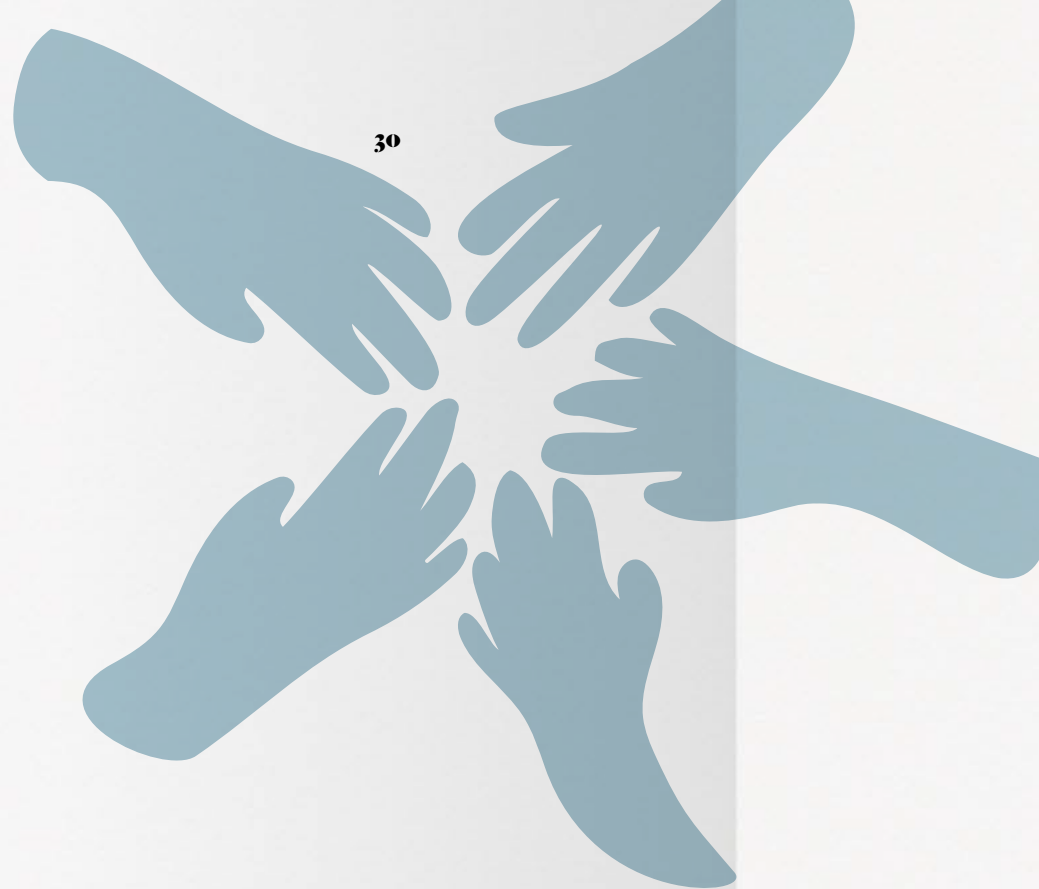
priority. A “Ponto Eletrão” was made available for the deposit of electrical and electronic waste, used light bulbs and batteries, and the use of rechargeable batteries continued to be promoted.

VdA is a partner of the “Green Cork — Recycling of Cork Stoppers” project promoted by Quercus, the Portuguese Association for Nature Conservation, which aims to link recycling to nature conservation while also promoting the circular economy. This project recycles cork stoppers and applies the value of the recycled cork to reforestation efforts involving native species of the Portuguese flora, through the “Floresta Comum” (Common Forest) initiative.

VdA's carbon emissions are offset through a protocol established with the Tapada Nacional de Mafra nature reserve, under which we support the management of an area of 31 hectares populated by both deciduous and resinous trees, with an estimated annual carbon sequestration capacity of approximately 60 tonnes of CO<sub>2</sub> (known as VdA's Zero Carbon Zone).

Finally, informed by our sustainable mobility policy, the Power DOT system was installed in VdA Lisbon's parking garage to offer our lawyers a practical solution for the charging of electric vehicles, which also helps reduce our carbon footprint. This measure was adopted in the context of the European Commission's approval of the Green New Deal — the most ambitious set of sustainable green transition measures ever adopted — which aims to make Europe the first climate-neutral continent by 2050.

# Internal Campaigns



## Iron Brothers Campaign

VdA and the Vasco Vieira de Almeida Foundation joined the Iron Brothers project, which arose from the will of two brothers — one an amateur athlete and the other with cerebral palsy — to support APCL – Lisbon Cerebral Palsy Association through their participation in an Ironman event.

In this context, and with the aim of establishing a link between recycling and environmental sustainability and social support initiatives with a focus on vulnerable groups, VdA and the Vasco Vieira de Almeida Foundation participated in the “Tampeonato”, a plastic lid collection competition among companies.

This initiative took place between the months of June and August at VdA's offices in Lisbon and Porto. Around 40 kg of lids were collected, the value of which went towards the purchase of personal hygiene assistive equipment, wheelchairs, shower chairs and other devices delivered to families in need caring for a family member with cerebral palsy.

## Consignation of Personal Income Tax

Every year, during the period for submission of personal income tax returns, VdA organises a campaign informing our lawyers and staff members of the work developed by some of our partner organisations and pro bono clients, with a view to raising awareness of the importance of personal income tax donation for the third sector.

## “Help for Mozambique” Campaign

In response to the massive disaster caused by cyclone Idai, in Mozambique, VdA set up an internal awareness-raising and fundraising campaign to support the Girl MOVE Academy, one of the Firm's partner entities, which works on the ground with the local communities most affected by the cyclone. The mass participation in this campaign contributed, in the initial emergency phase, to the distribution of vouchers for essential goods to 400 families (helping a total number of 1600 people) from the Girl MOVE network, mapped out by the local team. It also guaranteed the necessary logistical support in the reception and distribution of goods sent from Portugal, as well as the identification and channelling of existing support to the young girls and families of the Girl MOVE network. In a second phase, this help allowed over 2000 students to continue to pursue their studies.

## Christmas Fair

VdA organised the 4th edition of its charity Christmas Fair, where the following partner organisations and pro bono clients were present with stands: BIPP Association, Bam & Boo, Centro de Bem-Estar Social de Coz, DOME Ethical Store, Filhos do Coração, Just a Change and Leigos para o Desenvolvimento.



## KILAWMANJARO

An unprecedented and unlikely initiative saw 29 lawyers and staff, from 9 different law firms, come together in an extraordinary expression of collaboration and solidarity to conquer the 5895 metres of Mount Kilimanjaro, Africa's highest summit.

“KILAWMANJARO” raised 40,000 euros from donations made by the participating law firms. These funds were equally divided between the non-profit organisations Academia do Johnson and Just a Change.

## Christmas Campaign

VdA annually organises an internal Christmas Campaign aimed at reinforcing the Firm's support for a project of special relevance in the context of our annually set goals. In a year defined by the theme of inclusive integration of people with disabilities in the labour market, VdA backed the BIPP Association — Inclusion for Disability through their SEMEAR: Terra de Oportunidades (Land of Opportunities) project, an inclusive social business promoting the employability and socio-professional integration of young people and adults with intellectual and developmental disabilities (IDD). Many of our lawyers and staff contributed to this Christmas Campaign, which raised almost 3,500 euros for the technical and professional capacity-building of BIPP Association's young trainees.

## Re-Cooperar Campaign

The Re-Cooperar Campaign, led by the Vasco Vieira de Almeida Foundation, was held at VdA's Lisbon and Porto offices to promote sustainable consumption, following a circular economy logic of reuse, recovery and recycling.

VdA's lawyers and staff had the opportunity to support several non-profit entities through the donation of used items in good condition.

The following partner entities participated in this campaign: Academia do Johnson, Conversa Amiga Association, Comunidade Vida e Paz, Gorongosa National Park, Pikikos, and VPA 2020 (in Lisbon) and Vida Norte Association (in Porto).



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**Collaboration  
in 2019**

“None of us is better than all of us”

SDG 17 (Partnerships to Achieve the Goals) alludes to one of the main pillars of VdA's Pro Bono and CSR Programme: namely, **collaboration** and **networking** as key drivers for the implementation of integrated projects that meet the needs of communities, help defend human rights and bolster the exercise of active citizenship.

In 2019, VdA reaffirmed its commitment to its partners and the community at large in three main areas: (i) social investment; (ii) promotion of and participation in collaborative networks; and (iii) social enabling, with a view to bringing together stakeholders.



# The Vasco Vieira de Almeida Foundation as a Social Investment

The *Parcerias para o Impacto* (Partnerships for Impact) financing instrument aims to fund the creation, implementation or growth of social innovation projects through a co-financing model with social investors, thus encouraging impact philanthropy and the development of a more stable, efficient and sustainable financing model.

## Teach for Portugal

The NGO Teach for Portugal is a partner organisation of the global network Teach for All, whose mission is to ensure that all children have access to equal educational opportunities, regardless of their socio-economic background.

In the context of its own mission and axes of intervention, the Vasco Vieira de Almeida Foundation participates in this project, under the Partnerships for Impact Programme, with the aim of contributing to the promotion of educational responses that guarantee that all children have access to equal opportunities to achieve their full potential.

## Just a Change

Just a Change (JAC) renovates the homes of people experiencing housing poverty, with the help of volunteers and involving the entire community. With its *Projeto de Disseminação* (Dissemination Project), backed by VdA along with other private and public funders, JAC hopes to disseminate the sustainable solution of housing repair and rehabilitation in the Lisbon metropolitan area and throughout Portugal, by implementing a Social Franchising model. The main goal is to allow independent Franchisees to deal directly with the roots of the problem: i.e. renovating a house to allow for the reconstruction of Life, by mitigating the negative effects housing poverty has on the beneficiaries of this project (in terms of physical shelter, comfort, health, well-being and self-love).

## Social Investment in Portugal: supporting the *Fundo Bem Comum* (Common Good Fund) in co-investment transactions with the *Fundo para a Inovação Social* – FIS (Social Innovation Fund)

In 2019, VdA continued to foster the development of Portugal's social investment ecosystem, notably through its provision, as co-investor in the Social Innovation Fund, of pro bono legal assistance to the *Fundo Bem Comum*. The investment funds in question financed six social innovation projects presenting sustainable business models: WeCareOn (a platform providing online access to health and well-being

services), WeChangers (a platform where you can map out and connect with the impact ecosystem), Loop Circular (an innovative solution applied to the circular economy), My Eyes (a mobile application that helps visually impaired people communicate with the world), UBBU (Junior Coding Academy, a platform to teach children computer science and programming) and Color Add (an innovative solution for colour blindness).



# Promotion of and Participation in Collaborative Networks

## Launch of the Pro Bono Alliance in Portugal

2019 was also the launch year of the Pro Bono Alliance, which was presented at the closing of the Pro Bono Day 2019 and arises from the commitment undertaken by a group of law firms and lawyers to, together, mitigate the substantial legal support needs that are not adequately fulfilled in Portugal.

The Alliance seeks to combine the efforts of colleagues with different expertise, skill-sets, and availability of resources, with a view to providing a greater and more coordinated capacity to respond to the requests for pro bono legal services received directly by the Signatories of the Alliance, through clearinghouses or other non-profit entities.

## The CEO Guide to Human Rights

VdA's Managing Partner, João Vieira de Almeida, joined the group of Portuguese CEOs who have signed the call to action on human rights promoted by BCSD Portugal. The Portuguese version of the "CEO Guide to Human Rights" launched by the World Business Council for Sustainable Development (WBCSD) aims to integrate respect for human rights in the ethical management of companies, thus enhancing the positive impact they can have on society.

## Integration of the Vasco Vieira de Almeida Foundation in the Impact 2030 group and participation in the establishment of a Regional Impact Council

The Vasco Vieira de Almeida Foundation joined the Portuguese network of Impact 2030, a private sector-led collaborative network whose mission is to contribute to the achievement of the United Nations 2030 Agenda and respective Sustainable Development Goals, by investing companies' human capital in corporate volunteering programmes aligned with the SDGs and which have a positive impact on both the staff and social economy entities involved.

## VdA on GRACE's Management Board

VdA is a member company of GRACE – Empresas Responsáveis (Ethical Companies), a non-profit association established in 2000 with the mission of supporting Portuguese companies in the promotion and development of corporate social responsibility initiatives, fundamentally through collaboration and the sharing of best practices among its more than 170 members.

VdA actively participates in initiatives and events organised by this organisation and currently holds the position of President of GRACE's Management Board, until the end of 2020.



# VdA Ecosystem: Social Enabler and “Approximator” of Stakeholders

## Pro Bono Day 2019

2019 saw the creation of VdA's Social Economy practice area, which manages the Firm's Pro Bono Programme. In this context, VdA oversaw the organisation of the first Pro Bono Day in Portugal, which, in the spirit of collaboration, was coordinated by six law firms and two clearinghouses operating in Portugal (namely, Pro Bono Portugal and TrustLaw).

This pioneer initiative in Portugal was held on 8 November as part of the European Pro Bono Week, which in 2019 was celebrated in Paris, Madrid, Milan, Frankfurt and Brussels, among other cities.

The Pro Bono Day brought together key stakeholders and fostered debate and reflection on the needs and best practices of collaboration among law firms, clearinghouses, non-profits and Law students. It also helped establish synergies between stakeholders of the pro bono legal community in Portugal.

## Women2Women Project

In 2019, VdA joined the Women2Women Portugal project, having welcomed the 75 participants of the first edition of this initiative at its Lisbon office to attend a conference devoted to the theme of activism and entrepreneurship in a Leadership context.

Women2Women Portugal annually brings together young Portuguese girls, aged 16 to 21, for an intensive training programme in transformative female leadership.

During the programme, the young girls receive training in entrepreneurship and project management skills, including a practical component that involves the designing of 'projects with impact', to be implemented in their respective communities following the course.





## Corporate Foundations annual event: “The role of Corporate Foundations in the implementation of the SDGs”

The Vasco Vieira de Almeida Foundation, in partnership with the Portuguese Foundations Centre and GRACE, and with the additional support of CEIIA — Centre of Engineering and Product Development, jointly organised the 2<sup>nd</sup> Corporate Foundations Conference, this year dedicated to their contribution towards the implementation of the Sustainable Development Goals. The event, which included international participants, aimed to place on the agenda Corporate Foundations' role in achieving the United Nations Agenda 2030, a mission of all and for all, which demands the involvement of the diverse stakeholders that make up society.

## Teach for Portugal Launch

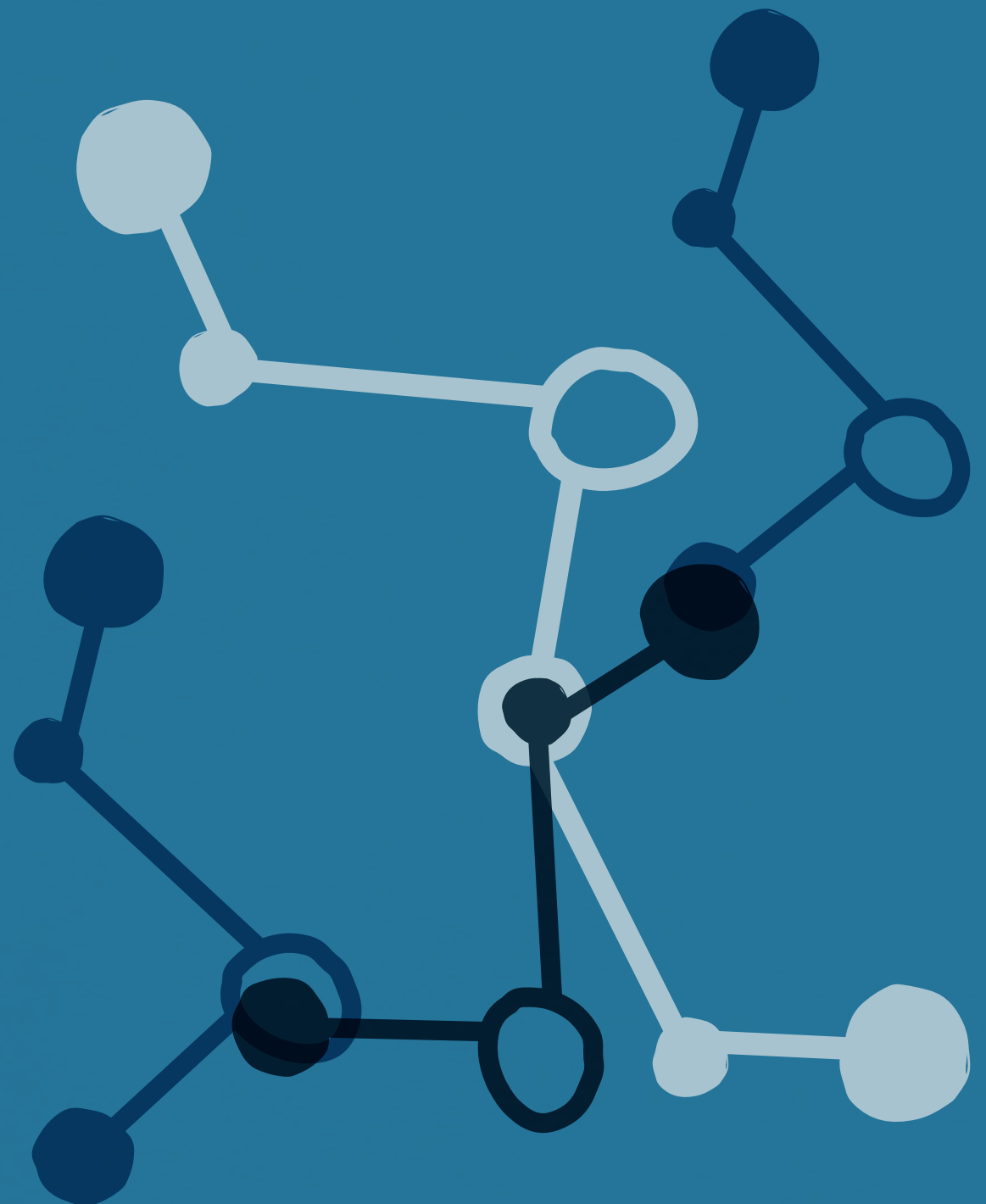
The Teach for Portugal launch event was held at VdA's office in Lisbon.

This session drew a full auditorium and included the surprise presence and inspiring participation of the Portuguese President, Professor Marcelo Rebelo de Sousa, setting the tone for the implementation of the project's programmes at schools in the 2019/2020 academic year.

The NGO Teach for Portugal is a partner organisation of the global network Teach for All, whose mission is to ensure that all children have access to equal educational opportunities, regardless of their socio-economic background.



# Networking and Partnerships



# Pro Bono Legal Assistance

Crowdfunding campaign for a sustainability project in Nepal: Biovilla and Five Treasures Project partnership	<div><div>1NO POVERTY</div><div>8DECENT WORK AND ECONOMIC GROWTH</div><div>10REDUCED INEQUALITIES</div><div>17PARTNERSHIPS FOR THE GOALS</div></div>
“Merger” of a French social company with a Portuguese IPSS: Vila com Vida (“VcV”) and Joyeux, a story of collaboration	<div><div>8DECENT WORK AND ECONOMIC GROWTH</div><div>10REDUCED INEQUALITIES</div><div>17PARTNERSHIPS FOR THE GOALS</div></div>
New institutional partnerships supporting the community: Gaivotas Cultural Hub and Menos Hub	<div><div>8DECENT WORK AND ECONOMIC GROWTH</div><div>9INDUSTRY, INNOVATION AND INFRASTRUCTURE</div><div>17PARTNERSHIPS FOR THE GOALS</div></div>
VdA Legal Partners’ Pro Bono Programme: VdA/RLA collaboration with VPA (Vision* Purpose*Action) 20/20	<div><div>4QUALITY EDUCATION</div><div>10REDUCED INEQUALITIES</div></div>

# Education for Citizenship

Legal Literacy Project — Legal Hackathon	<div>4</div> <div>QUALITY EDUCATION</div> <div>16</div> <div>PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17</div> <div>PARTNERSHIPS FOR THE GOALS</div>
Professor Francisco Vieira de Almeida Award	<div>4</div> <div>QUALITY EDUCATION</div> <div>17</div> <div>PARTNERSHIPS FOR THE GOALS</div>
InclusivaMente Project	<div>4</div> <div>QUALITY EDUCATION</div> <div>10</div> <div>REDUCED INEQUALITIES</div> <div>16</div> <div>PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17</div> <div>PARTNERSHIPS FOR THE GOALS</div>
Patrícia Tauzene's Life Internship	<div>1</div> <div>NO POVERTY</div> <div>4</div> <div>QUALITY EDUCATION</div> <div>5</div> <div>GENDER EQUALITY</div> <div>8</div> <div>DECENT WORK AND ECONOMIC GROWTH</div> <div>10</div> <div>REDUCED INEQUALITIES</div> <div>16</div> <div>PEACE, JUSTICE AND STRONG INSTITUTIONS</div>

ProChild CoLab	<div>1</div> <div>NO POVERTY</div> <div>3</div> <div>GOOD HEALTH AND WELL-BEING</div> <div>4</div> <div>QUALITY EDUCATION</div> <div>5</div> <div>GENDER EQUALITY</div> <div>10</div> <div>REDUCED INEQUALITIES</div> <div>16</div> <div>PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17</div> <div>PARTNERSHIPS FOR THE GOALS</div>
Implementation of the VdA Got Social Talent Projects	<div>1</div> <div>NO POVERTY</div> <div>2</div> <div>ZERO HUNGER</div> <div>4</div> <div>QUALITY EDUCATION</div> <div>10</div> <div>REDUCED INEQUALITIES</div> <div>12</div> <div>RESPONSIBLE CONSUMPTION AND PRODUCTION</div> <div>16</div> <div>PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17</div> <div>PARTNERSHIPS FOR THE GOALS</div>
Gorongosa National Park Project	<div>1</div> <div>NO POVERTY</div> <div>4</div> <div>QUALITY EDUCATION</div> <div>10</div> <div>REDUCED INEQUALITIES</div> <div>13</div> <div>CLIMATE ACTION</div> <div>15</div> <div>LIFE ON LAND</div> <div>17</div> <div>PARTNERSHIPS FOR THE GOALS</div>



# Third Sector

## Capacity-Building

Money laundering: entry into force of legal compliance obligations for non-profit organisations	<div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
‘Grow Innovation’ Acceleration Programme powered by IRIS: VdA contribution to the empowering of social innovation and entrepreneurship projects	<div>4 QUALITY EDUCATION</div> <div>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</div> <div>11 SUSTAINABLE CITIES AND COMMUNITIES</div> <div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
Social Leapfrog Programme: an innovative network-based capacity- -building programme	<div>17 PARTNERSHIPS FOR THE GOALS</div>
Inclusion of people with disabilities in the labour market: the “Quotas Law”	<div>8 DECENT WORK AND ECONOMIC GROWTH</div> <div>10 REDUCED INEQUALITIES</div> <div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div>
Entrepreneurs supported by Menos Hub: Information session & speed mentoring powered by VdA	<div>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</div> <div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>

# Internal Campaigns

Iron Brothers Campaign	<div>10 REDUCED INEQUALITIES</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
Personal Income Tax Donation Campaign	<div>10 REDUCED INEQUALITIES</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
“Help for Mozambique” Campaign	<div>1 NO POVERTY</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
VdA Christmas Fair	<div>17 PARTNERSHIPS FOR THE GOALS</div>
KILAWMANJARO	<div>10 REDUCED INEQUALITIES</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
Christmas Campaign	<div>4 QUALITY EDUCATION</div> <div>10 REDUCED INEQUALITIES</div> <div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>
Re-Cooperar Campaign	<div>1 NO POVERTY</div> <div>2 ZERO HUNGER</div> <div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div> <div>17 PARTNERSHIPS FOR THE GOALS</div>

# Corporate Volunteering

Horta VdA — m² project	<div><div>4 QUALITY EDUCATION</div><div>8 DECENT WORK AND ECONOMIC GROWTH</div><div>10 REDUCED INEQUALITIES</div><div>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</div><div>17 PARTNERSHIPS FOR THE GOALS</div></div>
Junior Achievement Portugal	<div><div>4 QUALITY EDUCATION</div><div>17 PARTNERSHIPS FOR THE GOALS</div></div>
Centro de Apoio ao Sem Abrigo — CASA (Homeless Support Centre) & BIPP – Semear Association	<div><div>1 NO POVERTY</div><div>2 ZERO HUNGER</div><div>10 REDUCED INEQUALITIES</div><div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div><div>17 PARTNERSHIPS FOR THE GOALS</div></div>

Serve the City Community Dinner	<div><div>1 NO POVERTY</div><div>2 ZERO HUNGER</div><div>10 REDUCED INEQUALITIES</div><div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div><div>17 PARTNERSHIPS FOR THE GOALS</div></div>
Participation in the GIRO 2.0 pilot project	<div><div>10 REDUCED INEQUALITIES</div><div>11 SUSTAINABLE CITIES AND COMMUNITIES</div><div>13 CLIMATE ACTION</div><div>15 LIFE ON LAND</div><div>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</div><div>17 PARTNERSHIPS FOR THE GOALS</div></div>

# Environmental Sustainability

VdA's Green  
Project

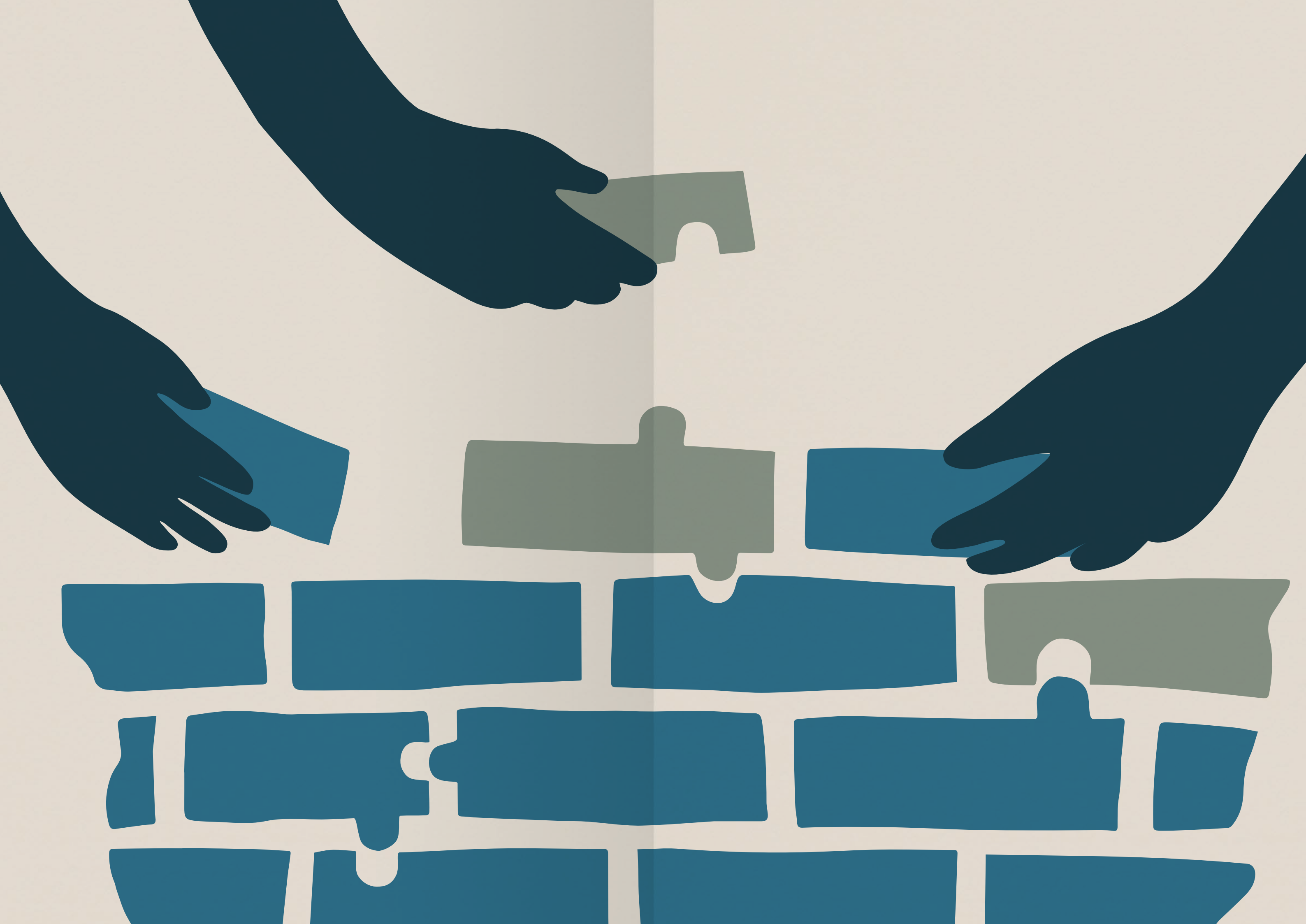






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## **Corporate Social Responsibility: A Project for All**





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# Clara Santos

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*Senior Assistant,*  
**VdA**

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“ I have been a JAP volunteer since 2008 and have had rewarding experiences every single one of these years. Each group with its unique dynamic and each child with his or her own spontaneity lead to unforgettable creative moments in the classroom. More than teach, I sought to motivate the kids to get involved in their environment, encouraging team work and mutual help, whether it be in the family context or at school, and to make their environment a better place to live. We feel first-hand the impact of the words of someone who, albeit not their parent or teacher, reinforces this role of educator. And, in the end, what we receive is far more than what we give. The kids' enthusiasm during the activities and their gratitude at the end of each session fill our souls and make us feel that it was worth it. ”





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# Filipe Vasconcelos Fernandes

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*Consultant,*  
**VdA**

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“ The Pro Bono Programme, which I have had the privilege of participating in since my entry into VdA, is of decisive and differentiated importance in the national legal field. Not only due to the number of entities assisted, which benefit from cross-cutting legal services, but mainly due to the focus and dedication shown by a vast body of lawyers and staff on a daily basis, with the aim of elevating their social responsibility to a level of excellence. In this sense, VdA's Pro Bono Programme is a fine example of best practices in the legal sector and legal practice in general, not only through its clear alignment with the international trends in this field, but principally thanks to its unique ability to help clients with recourse to innovative and impactful ideas. ”



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# Isabel Gião de Andrade

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*Partner,*  
**VdA**

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“ At VdA, social responsibility takes on a collective dimension that is already a part of our DNA. For VdA's team in Porto, it is a real privilege to have the opportunity to collaborate in the various dimensions of the Firm's Corporate Social Responsibility /Pro Bono Programme and to have a significant impact on the lives of the people and organisations with which we work – not only through the legal assistance provided, but also our participation in diverse social action initiatives implemented here in the North. Being 'One Firm' also means being committed to the same paths, the same objectives and the same will, regardless of geographies. The fact that VdA's Porto office was recognised with the 2019 Corporate Social Responsibility Award shows just that. It was thus with great pride and sense of responsibility that we received this prize, striving to do more and better over the next year. ”





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# José Raúl Celda Montalt

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**Programme Manager,  
*Southern Europe, Middle East  
& North Africa, TrustLaw***

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“ VdA did a great job at gathering the Portuguese pro bono community and launching the Pro Bono Portugal Alliance. For TrustLaw, it is a real pleasure to work with our Portuguese pro bono partner. We admire VdA for spreading the practice of pro bono in Portugal. ”





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# Larissa Sousa

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*Manager of the Girls Club Programme,  
Gorongosa National Park  
– Mozambique*

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“ The partnership established between the Gorongosa National Park and VdA allowed us to equip 5 schools, namely, the EPCs of Murombodzi, Nhandar, Mussicadzi, Mutiambamba and Mapangapanga (all located in the District of Gorongosa, Province of Sofala), with 20 school desks each. The distribution of these desks has benefited around 800 students, who previously had to attend their classes sat on the ground. This initiative has therefore been much applauded by the communities assisted. ”



# Manuel Gouveia Pereira

*Managing Associate,  
VdA*

“ Being an active element of the Green Project does not mean being part of a small group of people who “think green” to the exclusion of all other VdA lawyers and staff members. On the contrary, it is a privilege and an innovative, stimulating and ongoing challenge, where ideas – even the most radical (!) – are debated without prejudice with the aim of incorporating environmental sustainability in all dimensions of our activity. VdA’s environmental results are regularly reported to the entire office with a view to raising awareness and challenging our lawyers and staff to get involved and actively contribute with ideas, suggestions and even critiques, as members of VdA and as citizens, with our eyes set on the legacy we will be leaving for future generations. ”





# Maria do Céu Ramos

*President,*  
**Portuguese Foundations Centre  
(Centro Português de Fundações)**

“ In 2019, the CPF/VdA partnership celebrated its first 10 years of joint work. There were numerous achievements, but more importantly, we succeeded in establishing a *modus operandi* that greatly surpassed the request/response. Together, we managed to address pressing issues such as the approach to third parties, especially in terms of the advocacy of the foundations sector and the capacity-building of our members. Mutual listening, a permanently open line of communication, and an understanding and knowledge of the difficulties faced by both organisations with respect to resources and deadlines, made it possible to outline adequate outputs in a timely manner. A partnership is, after all, just that: working together. As an associate member of CPF, the Vasco Vieira de Almeida Foundation has proposed joint initiatives and has provided conditions for the implementation of our own initiatives, participating in these whenever deemed relevant in the context of its mission. ”





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# Maria Inês Sousa

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***Jurist,***  
**Member of the winning team  
of the Legal Hackathon**

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In this Legal Hackathon, the challenge was presented in very concrete terms: to bring citizens closer to the Law with recourse to technology.

“ We counted on the help of incredible mentors from VdA, Microsoft, Outsystems, Trust Data Privacy and Start Up Lisboa, among many others, who helped us refine ideas and define our final project. It was exhausting to participate in a brainstorming session for 24 hours straight, but the energy and environment truly stimulated our productivity. The existence of separate eating, relaxation and rest spaces throughout the event, as well as the provision of all necessary technical equipment, made the Legal Hackathon not only possible, but very enjoyable! We had never participated in a hackathon but, if it were organised in this same way, we would certainly participate again. ”



# Maria João Simões de Almeida

*Executive Director,*  
**GRACE**

“ VdA and the Vasco Vieira de Almeida Foundation are an inspiring and motivational example for GRACE given their avant-garde stance (also with respect to Sustainability and CSR) and the way they act as two autonomous entities with different, but complementary, strategies and positions. We are proud to have Margarida Couto as President of this Association since 2018, in representation of VdA, whose inspiring leadership has proven invaluable. ”





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# Matilde Horta e Costa

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*Corporate Affairs & Talent Director,*  
**VdA**

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“ The Girl MOVE '19 internship was embraced by VdA with tremendous enthusiasm, not only because of the values the project stands for, but also the unlikely challenge it presented, namely, that of welcoming a music professional at a law firm. We saw this mission as a chance to offer — together with our partners, clients and stakeholders — Patrícia Tauzene a professional experience that would provide her with the foundations to build, in the future, an educational and musical training project in Mozambique. A project with a profound impact on the community, reflecting Patrícia's larger than life personality. For these reasons, the recognised success of this internship gives us a sense of great pride and reflects the open and innovative vision that characterises VdA. ”





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# Sandra Faria Araújo

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*Executive Director,*  
**EAPN Portugal**  
**– European Anti-Poverty Network**

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“ The legal advice provided by VdA lawyers to EAPN has been vital in supporting our management and resolving legal issues and proceedings, notably in the field of labour law with respect to human resources management, always striving to ensure the suitability and regulatory compliance of our administrative processes. Over almost 10 years, we have established a relationship of trust that offers us peace of mind and contributes to our recognition in the field of Social Economy, which is in need of greater professionalisation. There is no doubt that we have found a partner of excellence in VdA! ”



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# Sophie Faujour

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**Head of European Corporate  
& France/Portugal Community,  
*European Venture  
Philanthropy Association***

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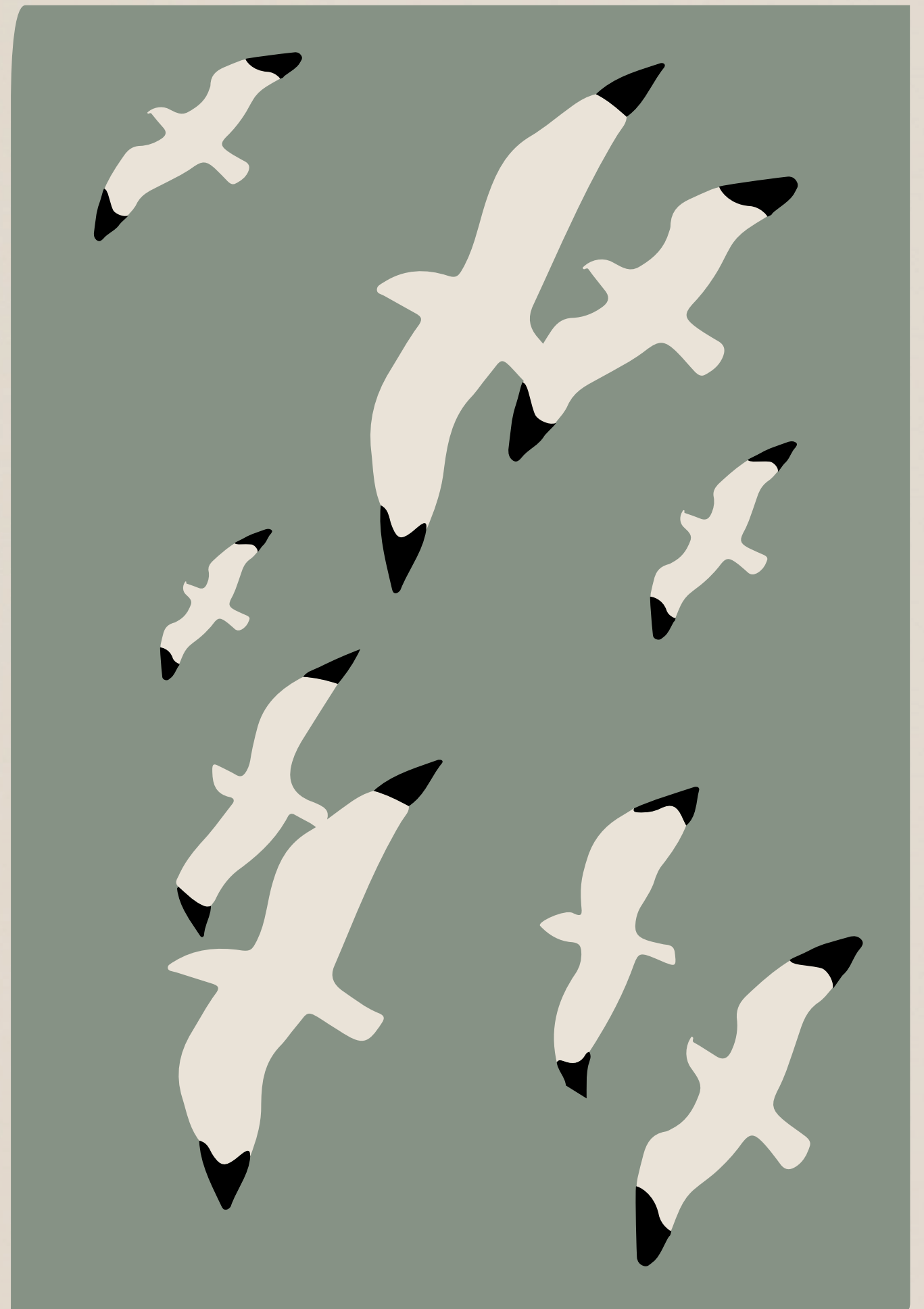
At EVPA (European Venture Philanthropy Association), we engage private actors, namely through their Foundations, to strive for the most effective way to advance their social impact at scale. The best way is by leveraging their resources (financial and non-financial) and we have the ambition that this become the norm by 2030.

Very early on, VdA had the vision to establish a foundation and a strategic partnership with the main stakeholders in Portugal's social ecosystem, leading GRACE, the main CSR business organisation, and joining BSCD Portugal.

“ *VdA joined EVPA in 2016 and regularly shares its best practices with our member community in Europe around the key question of strategic alignment and the VdA employees' engagement platform currently being implemented. The VVA Foundation quickly became a close partner of EVPA in Portugal.* ”

“Cooperation  
is the thorough  
conviction that  
nobody can  
get there unless  
everybody  
gets there. „

Virginia Burden





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[vda.pt](http://vda.pt)    [fundacaovva.org](http://fundacaovva.org)

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**VDA** VIEIRA DE ALMEIDA



FUNDAÇÃO  
VASCO VIEIRA  
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